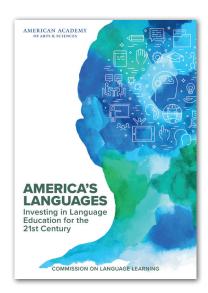
# BRIDGING AMERICA'S LANGUAGE GAP A Call to Action

Leaders in American business, government, and education support a national effort to strengthen language education so that individual Americans can more effectively participate in a global society, and the nation as a whole can prosper in a global economy. To join the effort, contact John Tessitore at jtessitore@amacad.org.

# Why is language education critical to America?

Language is the key to cultural understanding. While proficiency in English is essential in many facets of life in the 21<sup>st</sup> century, at home and abroad, knowledge of English alone is insufficient to meet the nation's needs in a global society—as noted in *America's Languages: Investing in Language Education for the 21<sup>st</sup> Century*, a report of the American Academy of Arts and Sciences. American industry participates in more foreign markets than ever before and the nation is engaged, diplomatically or militarily, in every corner of the globe. Challenges in scientific research and technological innovation all require greater international collaboration. And we have a social obligation, established in law, to offer critical social services in languages other than English.



As the Academy report states, "[B]y several measures, the United States has neglected languages in its educational curricula, its international strategies, and its domestic policies." This oversight has had "adverse and often unforeseen consequences at home and abroad—in business and diplomacy, in civic life, and in the exchange of ideas." A more forward-thinking strategy for meeting future needs would advance policies and investments that promote language education for all Americans.

We have a responsibility to ourselves and to future generations—as parents, educators, policy-makers, and leaders in business and government—to support language learning in the United States to achieve the following results:

- Provide Access to Languages for all Age Groups and every level of the education continuum, from early childhood through retirement;
- **Prepare More Language Teachers**, without whom we cannot advance language education;
- Promote Public-Private Partnerships in language education to amplify the work begun in our schools;
- Support Heritage and Indigenous Language communities in their traditions and birthrights, and as an important and distinctive national resource; and
- Encourage International Learning Experiences for students, teachers, and workers through educational and professional programs, as a critical aspect of advanced language learning.

# **BRIDGING AMERICA'S LANGUAGE GAP**

We, the signatories, attest that the public and private sectors require greater capacity in languages in addition to English, and we urge greater support for languages in order to maintain and enhance American global leadership. We stand ready to do our part.

# Nancy C. Andrews

Chair of the Board, American Academy of Arts and Sciences; Former Dean, Duke University School of Medicine

# Norman R. Augustine

Retired Chairman and CEO, Lockheed Martin Corporation; Former Under Secretary of the Army

# Melody C. Barnes

Co-Founder and Principal, MB2 Solutions LLC; Senior Fellow and Compton Visiting Professor in World Politics, Miller Center, University of Virginia; Former Director of the White House Domestic Policy Council (2009–2012)

# Sayu Bhojwani

President, The New American Leaders Project; Former New York City Commissioner of Immigrant Affairs

#### **Bill Bradley**

Former United States Senator, New Jersey

#### Philip Bredesen

Former Governor of Tennessee

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#### Ruth A. Davis

Former Director General of the United States Foreign Service; Former Director of the Foreign Service Institute

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Former U.S. Ambassador to Afghanistan; Lieutenant General, U.S. Army, ret.; Oksenberg-Rohlen Fellow and Director, U.S.-Asia Security Initiative, Shorenstein Asia-Pacific Research Center, Stanford University

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Former Member of the United States House of Representatives, California's 17th and 20th Congressional Districts

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President and CEO, Fairmont Group; Former United States Senator, Nebraska

#### Steven S. Koblik

President, retired, The Huntington Library, Art Collections, and Botanical Gardens

#### Paul Le Clerc

Chair, Commission on Language Learning, American Academy of Arts and Sciences; Director, Columbia Global Center-Paris; Former President and CEO, New York Public Library; Former President, Hunter College

#### Steve Leveen

Host, America the Bilingual; Co-Founder and retired CEO, Levenger

# Gail H. McGinn

Former Deputy Under Secretary of Defense for Plans; Former Senior Language Authority, Office of the Under Secretary of Defense for Personnel and Readiness

#### Richard A. Meserve

President Emeritus, Carnegie Institution for Science; Former Chairman, U.S. Nuclear Regulatory Commission

# **David Oxtoby**

President Emeritus, Pomona College

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Former Secretary of Defense (2011–2013); Former Director of the Central Intelligence Agency (2009–2011)

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Former Director, Intelligence Policy, Office of the Secretary of Defense

# BRIDGING AMERICA'S LANGUAGE GAP

#### **ACADEMIC ASSOCIATIONS**

Alliance for the Arts in Research Universities

American Academy of Arts and Sciences American Council of Learned Societies American Council on Education American Historical Association Association of American Universities Association of Public and Land-grant Universities

Association for Psychological Science The College Board

Consortium of Social Science Associations

Council of Independent Colleges Linguistics Society of America Modern Language Association National Humanities Alliance

#### BUSINESSES

Avant Assessment Certified Languages International Global Institute for Language and Literacy Development LanguageLine Solutions Language Magazine Localization Institute LocWorld Medtronic Multilingual Rosetta Stone Velázquez Press

#### COLLEGES AND UNIVERSITIES

Agnes Scott College Bennington College Boston University Bryn Mawr College Caldwell University College of Liberal Arts and Sciences, University of Florida Columbus State University, Columbus, GA, Department of Modern and Classical Languages Dominican University (IL) Indiana University Kent State University Institute for **Applied Linguistics** Newbury College North Carolina State University Ohio Dominican University Simpson College Stillman College St. Norbert College St. Thomas University Texas Lutheran University University of Colorado Boulder

#### **CULTURAL ORGANIZATIONS**

University of Maryland, College Park

UnidosUS

League of Latin American Citizens

# INTERNATIONAL ORGANIZATIONS

Asia Society

Association for Diplomatic Studies and Training

Galapagos Conservancy

University of Florida

University of Kansas

University of Oregon

Whittier College

International Career Advancement Program Alumni Association International Mission of Mercy USA International Women's Entrepreneurial

Challenge National Peace Corps Association Oatar Foundation International (OFI) Senior Seminar Alumni Association

#### LANGUAGE EDUCATION **ASSOCIATIONS**

7000 Languages

African Language Teachers Association Alabama World Language Association Alliance for International Exchange American Association of Teachers of French

American Association of Teachers of German

American Association of Teachers of Japanese

American Association of Teachers of Korean

American Association of Teachers of Italian

American Association of Teachers of Slavic and East European Languages

American Association of Teachers of Spanish and Portuguese

American Classical League American Council of Teachers of Russian American Council on the Teaching

of Foreign Languages American Councils for International Education

Arabic Honor Society

Arizona Language Association

Association of Latino Administrators and Superintendents

California Association for Bilingual Education

California Language Teachers Association Californians Together

Campagna Center

Chinese Language Association of Secondary-Elementary Schools

Coalition for International Educational Exchange

Colorado Congress of Foreign Language Teachers

Concordia Language Villages Connecticut Council of Language Teachers

The Council of Teachers of Southeast Asian Languages

DC Immersion

DUALLANGUAGESCHOOLS.ORG

Dual Language Education of New Mexico Florida Foreign Language Association Florida Foreign Language Managers of Education

Foreign Language Association of Georgia Foreign Language Association of Maine Foreign Language Association of Missouri

Foreign Language Association of North Carolina

Foreign Language Educators of New Jersey

Foreign Language Association of Virginia Hawaii Association of Language Teachers IES Abroad

Illinois Council on the Teaching of Foreign Languages

Indiana Foreign Language Teachers Association

Institute of International Education International Association of Teachers of Czech

Iowa World Language Association Joint National Committee for Languages Kentucky World Language Association Massachusetts Association for Bilingual Education

Massachusetts Foreign Language Association

Michigan World Language Association

Minnesota Council on the Teaching of Languages and Cultures

Mississippi Foreign Language Association Montana Association of Language Teachers

National Association of Bilingual Educators

National Association of District Supervisors of Foreign Languages National Committee for Latin and Greek National Council for Languages and **International Studies** 

National Council of Less-Commonly Taught Languages

National Council of State Supervisors for Languages

National Federation of Modern Language Teachers Associations National Foreign Language Center National Heritage Language Resource Center

New York State Association of Foreign Language Teachers

North American Association of Teachers of Polish

Ohio Foreign Language Association Oklahoma Foreign Language Teachers Association

Pacific Northwest Council on Foreign Languages

Professional Language Association Nevada

Rhode Island Foreign Language Association

SEALOFBILITERACY.ORG

Servicio Internacional de Evaluación de la Lengua Española

South Dakota World Language Association

Teaching

Southern Conference of Foreign Language Teachers Association Southern Conference on Language

Southwest Conference on Language Teaching

**TESOL** International Association Wyoming Foreign Language Teachers

#### PROFESSIONAL ASSOCIATIONS

American Academy of Diplomacy Association of Black American Ambassadors

Association of Language Companies American Translators Association Certification Commission for Healthcare Interpreters Globalization and Localization

Association Network of Business Language

Educators (NOBLE)

# SCHOOL SYSTEMS

Denver Public Schools Thompson School District, Loveland, Colorado

# STATE HUMANITIES COUNCILS

Federation of State Humanities Councils California Humanities Humanities North Dakota Illinois Humanities Missouri Humanities Council New Jersey Council for the Humanities Vermont Humanities Council

To learn more about this project, visit www.amacad.org/language or contact jtessitore@amacad.org.