

Relevant Information:

My topical field is U.S. economic and business history, and my main chronological fields are the colonial and early national periods. In the spring quarter of 1995, I served as a member of an outside evaluation committee at Ohio State University along with Geoffrey Parker (Yale), Joan Hoff (Indiana), and Bruce Cumings (Northwestern). We met for three days with the history faculty and interested deans. I wrote the first and final draft of our report on behalf of the committee. This experience was one of the most challenging and fascinating of my academic career. I would welcome the opportunity to serve once again in a similar capacity.

Content Information:**Edwin J. Perkins**

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University of Southern California
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Laguna Woods, CA 92637
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Born: Charlottesville, Virginia, 1939

Education

Ph.D.	The Johns Hopkins University	1972
M.B.A.	University of Virginia	1963
B.A.	College of William and Mary	1961

Employment

2002-2004	University of Southern California, Department of History, Visiting Professor
2003	Mesa State College, Grand Junction, Colorado, Aspinall Distinguished Professor, Spring Semester
1998	Fulbright Distinguished Lecturer, Moscow State University, February to May 1998.
1973-97	University of Southern California, Department of History, Assistant Professor, 1973-77; Associate Professor, 1978-86; Professor, 1987-97
1995	Visiting Professor, Ohio State University, Spring Quarter

1966-68 Virginia Polytechnic Institute & State University, Blacksburg, Virginia,
Instructor in College of Business.

Editorships

Pacific Historical Review, Managing Editor: 1978-1979, July 1994 to 1995; Associate Editor, 1979-1991, 1995-1996. Published by Pacific Coast Branch of the American Historical Association in conjunction with University of California Press.

Journal of Economic History, Editorial board, 1993-97.

Journal of the Early Republic, Editorial board, 1995-98.

Essays in Economic and Business History, Managing Editor, 1983-1994. Selected papers from the annual meetings of the Economic and Business Historical Society. A joint publication of the society and the History Department, University of Southern California, Vols. III to XII.

General series editor, "The Evolution of American Business: Institutions, Industries, and Entrepreneurs." Twayne/G.K. Hall/Macmillan, New York, 1987-1992.

Publications

Books:

Wall Street to Main Street: Charles Merrill and Middle Class Investors, Cambridge University Press, 1999.

American Public Finance and Financial Services, 1700- 1815, Columbus, Ohio State University Press, 1994 edition.

The Economy of Colonial America, Second, revised edition, hardback and paper. New York: Columbia University Press, 1988.

A Prosperous People: The Growth of the American Economy, co-authored with Gary Walton, Economics Department, University of California, Davis, Prentice-Hall, 1985.

The World Economy in the Twentieth Century. Cambridge, Mass.: Schenkman Publishing Co., 1983, hardback and paper.

Men and Organizations: The American Economy in the Twentieth Century. Editor, New York: G.P. Putnam's Sons, 1977, hardback and paper.

Financing Anglo-American Trade: The House of Brown, 1800-1880, Cambridge Mass.: Harvard University Press, 1975.

My book edition of Bailey Diffie's posthumously published manuscript. A History of Colonial Brazil, 1500-1792. Melbourne, Florida: Krieger Publishing Co., 1987.

Articles

"Market Research at Merrill Lynch & Co.: New Directions for Stockbrokers," Economic and Business History, XXV (1996), 232-41.

"Bankers and Brokers," Economic and Business History, XXIV (1995), 1-8, Presidential address -- Business History Conference, Fort Lauderdale, Florida, March 1995.

"William Graham: Branch Manager and Foreign Exchange Dealer in Baltimore in the 1850s," Maryland, 11-23.

"Conflicting Views on Fiat Currency: Britain and Its North American Colonies in the Eighteenth Century," Business History, XXXIII (1991), no. 3, pp. 8-30. Special issue on international banking and finance that was also published in hardback.

"The Entrepreneurial Spirit in Colonial America: The Foundations of Modern Business History," Business History Review, LXIII (1989), 160-86.

"Lost Opportunities for Compromise in the Bank War: A Reassessment of Jackson's Veto Message," Business History Review, LXI (1987), 531-550.

"Integrating Business History and Labor History," co-authored with Steven J. Ross, Business and Economic History, XV (1986), 43-52.

"Langdon Cheves and the Panic of 1819: A Reassessment," Journal of Economic History, XLIV (1984), 455-461.

"Tort Law and Business Enterprise in Nineteenth-Century America," co-authored with Professor Gary T. Schwartz, UCLA School of Law, Essays in Economic and Business History, III (1984), 218-230.

"Lenin and the Shift from Workers' Control to One-Man Management, 1917-1920," Essays in Economic and Business History, III (1984), 131-151.

"Partnership Accounting in a Nineteenth-Century Merchant Banking House," Accounting Historians Journal, VII (1980), 59-68, co-authored with Sherry Levinson, M.B.A., University of Southern California.

"Tourists and Bankers: Travelers' Credits and the Rise of American Tourism, 1840-1900," Business and Economic History, VIII (1979), 16-28.

"Business-Government Relations in Historical Perspective," USC Engineer (December 1978), 20-24.

"Foreign Interest Rates in American Financial Markets: A Revised Series of Dollar-Sterling Exchange Rates, 1835-1900," Journal of Economic History (June 1978), 392-417.

"The Emergence of a Futures Market for Foreign Exchange in the United States," Explorations in Economic History (Spring 1978), 193-211.

"Managing a Dollar-Sterling Exchange Account: Brown, Shipley & Co. in the 1850s," Business History (January 1974), 48-64. Reprinted in Geoffrey Jones, ed., Multinational and International Banking (London, Edward Elgar Publishing, 1991), 529-45.

"Financing Antebellum Importers: The Role of Brown Brothers in Baltimore," Business History Review (Winter 1971), 421-451.

"The Divorce of Commercial and Investment Banking: A History," Banking Law Journal (June 1971), 483-528.

Contributor

"Growth Stocks for Middle Class Investors: Merrill Lynch & Co., 1914-1941," in Makoto Kasuya, ed., Coping with Crisis: International Financial Institutions in the Interwar Period, (Oxford and New York: Oxford University Press, 2003).

"Currency and Finance: British," 551-59, in Encyclopedia of the North American Colonies (New York: Charles Scribner's Sons, 1993).

"The Socio-economic Development of the Colonies," 53-63, in Jack P. Greene and J.R. Pole, ed., Blackwell Encyclopedia of the American Revolution, (Oxford, England: Basil Blackwell, 1991.)

Four essays in Larry Schweikart, ed., Encyclopedia of American Business History and Biography. New York: Facts on File, Bruccoli Clark Layman, Vol. I., Banking and Finance to 1913 (1990) – "Biddle," 51-63; "Brown," 73-80; and "Cheves," 108-111, Vol. II, Banking and Finance, 1913-1989 (1991) – "Merrill," 283-290.

"Monetary Policies" in Encyclopedia of American Political History, Jack P. Greene, editor (New York, Charles Scribner's Sons, 1985), II, 831-40.

Essay on Charles Merrill (1,500 words), founder of the brokerage firm Merrill Lynch & Co., for Dictionary of American Biography, John A. Garraty, editor (New York, Charles Scribner's Sons, 1980), Supplement VI, 448-449.

Entry on Merrill Lynch, Pierce, Fenner and Smith, in Encyclopedia of New York City, edited by Kenneth Jackson, Yale Univ. Press, 1995, p. 752.

Essay on Panic of 1857 (500 words) for Encyclopedia of Southern History, David C. Roller and Robert Twyman, editors (Baton Rouge, Louisiana State University Press, 1979), 953.

Editor

Volumes III (1984) through XII (1994), Essays in Economic and Business History. Selected papers from the annual meetings of the Economic and Business Historical Society. A joint publication of the society and the Department of History, University of Southern California.

Book Reviews

Published over 60 reviews in following journals:

American Historical Review; Journal of American History, Business History Review; Journal of Economic History; Journal of European Economic History; The Historian; Agricultural History; The Public Historian; Reviews in American History; Pacific Historical Review; Wall Street Review of Books; Western Legal History; Southern California Quarterly; Business Library Review; Virginia Magazine of History and Biography; Business History (British); Economic History Review; and on the Internet.

Papers Delivered

Over 35 papers at meetings of the following organizations:

Economic History Association, Business History Conference, Western Social Science Association, Economic and Business Historical Society, Berkeley/Stanford Economic History Seminar, Southern California Economic History Workshop, UCLA Economic History Seminar, Western Economic Association, Society for History of the Early American Republic. Served as chair and commentator at many scholarly meetings.

"Who Comprised the Business Sector in Colonial America: The Foundations of Entrepreneurship." Delivered at American Historical Association annual meeting, San Francisco, December 1989.

"Bankers and Brokers." Presidential address. Business History Conference, Annual meeting, March 1995, Fort Lauderdale.

"Jeffersonian Principles and the Shaping of American Financial Services, 1790-1810." Society for the History of the Early Republic, annual meeting, Nashville, July 1996.

Invited Lectures and Presentations

“Growth Stock for Middle Class Investors: Merrill Lynch & Co, 1914-1941,” Fuji Conference on the Inter-war International Financial System, Japan , September 2000.

“The Anglo-American Merchant Banking Houses,” Conference on The World of Private Banking, sponsored by N. M. Rothschilds & Sons, London, May 1998.

Featured speaker- "The Wealth of the New Nation." History Forum, annual conference sponsored by Colonial Williamsburg. Other speakers: Sean Wilentz (Princeton), John Thomas (Brown), and William Rorabaugh (Washington). Williamsburg, Virginia, November 1989.

Lead off witness before U.S. Senate Banking Committee. Gave testimony related to historical events leading to passage of legislation in the 1930s that resulted in separation of commercial and investment banking functions--Banking Act of 1933, commonly known as Glass-Steagall Act. July 30, 1987, Senate Office Building. Proceedings reported in "Modernization of the Glass-Steagall Act," U.S. Senate, Hearing before the Committee on Banking, Housing, and Urban Affairs, 100th Cong., 1st ses., 1-98.

Speaker in Great Constitutional Debates Series. Program sponsored by UCLA and funded in part by grant from NEH. Topic debated: "Two Visions of the Future: Rural Democracy or Expanding Capitalist Empire?" UCLA, October 1985.

Manuscript Referee

Journals:

Journal of Economic History (board of editors 1993-96); Explorations in Economic History; Business History Review, William & Mary Quarterly; American Sociological Review, Journal of the Early Republic (board of editors 1995-98); Diplomatic History.

Book Publishers:

Harvard University Press; Dryden Press; Louisiana State University Press; Little, Brown & Co.; Oxford University Press; University of Texas Press; Institute of Early American History and Culture; University of North Carolina Press; Ohio State University Press; Penn State University Press; University of Rochester Press; Cambridge University Press

Tenure Reviews

University of California, Berkeley; University of Utah; Purdue University; Montana State University; Arizona State University; University of Pennsylvania; University of

Illinois, Urbana; Texas A&M University; University of Houston; Villanova University; Rutgers University; SUNY-Buffalo; Brown University; University of Texas, Austin; Southwest Missouri State University; Wayne State University; Pennsylvania State University; Harvard University; University of Michigan

Membership in Professional Organizations

Economic and Business Historical Society (President, 1978-79); Economic History Association (Research Council, 1988-90); Business History Conference (Trustee, 1987-90; President, 1994-1995); American Historical Association; Organization of American Historians (Membership Committee, 1993-1996); Society for Historians of the Early American Republic; Association of Business Historians (British)

Honors and Awards

To my book, The Economy of Colonial America, annual award for the single book of outstanding excellence in the field of Colonial History in 1981 from the Society of Colonial Wars.

Faculty Research and Innovation Fund (USC), Summer 1989. Funding for travel and research on career biography of Charles Merrill, founder of Merrill Lynch & Co.

Work-in-Progress

Article manuscript – “Origins of Federal Securities Regulation: The ICC in 1920s.”

Article manuscript -- "The Forgotten Winners of the Depression Era: Who Got Ahead in the 1930s."

Article manuscript -- "The House of Seligman and the Panic of 1873."

Article manuscript -- "Artistic and Commercial Values at Odds: RKO Studios in the Early 1930s."

Miscellaneous

Member - Rovensky Fellowship Selection Committee (1993-present)

Member - Outside evaluation panel for history department at Ohio State University.

Other members included Geoffrey Parker (Yale); Joan Hoff (Indiana), and Bruce Cumings (Northwestern). I wrote first draft of final report, and later integrated into the report the feedback from the three other panel members.

University Service

Budget Advisory Committee, 1983-1985
Employment and Remuneration Committee--Faculty Senate, member 1976-1977,
chair 1983-1985
General Education, American Public Life subcommittee, 1979-1980
Graduation Marshall, 1978-1979
American Studies Program Committee, 1976-1978
Rights and Responsibilities Committee--Faculty Senate, 1976
Faculty Senate, elected member, 1975-1977, 1985-87, 1989-90
Research and Publication Fund Committee, Social Science Division, 1975
Faculty Innovation and Research Fund, outside reviewer, 1988
University Library Committee, 1990
Mentor program for first-year students, 1990-91

Departmental Service

Director of Graduate Program, 1980-1982, 1984-1985
Scribe, 1978-1983
Chair, committee on grad student/faculty governance, 1982
Search committees, 1973-1974, 1976-1977, 1979-1980, 1988-89
Executive Committee, 1977-1979, 1985
Undergraduate Curriculum Committee, 1975-1979, 1988-89
Honors Program committee, 1973-1977
Director of Honors Program, 1975-1976, 1986-87, 1988-89
Coordinator of Colloquium Se